



Asociación Adán González Muñoz

Fighting childhood cancer

*Together we can make a difference. Every contribution brings
us closer to defeating childhood cancer.*



Our Story

It all begins with Adán's passion for football. From the youngest age, Adán played on the teams in his hometown, Montcada i Reixac. He was happy, whether training, competing or playing in the park with his friends.

In 2021 he was diagnosed with osteosarcoma, which put an end to his dreams. Treatments began, surgeries, relapses and recoveries. He finally lost his last match and in 2023 passed away, but not before having given everything, as he always did on the field.

During his time at Club Base Montcada, Adán met Daniel Busquets, the club's Director of Football. Their beginnings were tough, because Busy, as we call him, works intensely to instil values of teamwork, commitment and effort. Adán admired and appreciated him — the feeling was mutual.

Months later, Busy, inspired by his memory, proposed organising a tournament in his name. "Adán González" would become the first charity football tournament in Montcada to raise funds and support childhood cancer research.

In 2024, the first edition was a resounding success, both financially and socially. The people of our city rallied behind our cause, which encouraged us to found the Asociación Adán González Muñoz and to keep working to raise funds and help defeat one single opponent: childhood cancer.

Our Mission

Our mission is built on three fundamental pillars:

- **Raise funds** to finance childhood cancer research, providing financial support to nationally recognised research teams.
- **Raise awareness** about the shortage of public and private resources allocated to childhood cancer research.
- **Support patients and their families** about available support resources, helping them find the professional support they need to face their new situation.

Our Vision

Childhood cancer is classified as a rare disease and, consequently, receives little investment in research. In many cases, it is the families who take on the responsibility of funding this much-needed research.

We firmly believe that only through research will we achieve:

- Better diagnostics to determine more effective treatments
- Prevent and reduce the adverse effects of current therapies
- Develop new treatments that are less invasive and more personalised

Our ultimate goal is clear: to cure more and better, until 100% of affected children and adolescents overcome the disease with the best possible quality of life.

Our Impact

Since our founding, we have achieved significant milestones in the fight against childhood cancer. Every euro raised brings us closer to our goal.

16.364€

Euros donated to research

2

Charity tournaments held (2024 and 2025)

2

Research projects funded

300+

Families supported

Areas of Action

1. Research

We collaborate with leading research centres to advance more effective and less aggressive treatments for childhood cancer.

2. Family Support

We provide psychological support and resources for families facing the diagnosis and treatment of cancer in their children.

3. Awareness

We run campaigns to raise awareness of the reality of childhood cancer and the importance of research to keep moving forward.

Impact Testimonials

Every donation we make has a real impact on childhood cancer research. These are the testimonials from the centres we work with.

Hospital Vall d'Hebron

«Thanks to the donations received, we have been able to make significant advances in our research into new therapies for the treatment of childhood osteosarcoma. The support of organisations like this one is essential to keep progressing.»

— Dr. Elena Sánchez, Lead Researcher

IRB Barcelona — Institute for Research in Biomedicine

«We are deeply grateful and moved by this incredible solidarity initiative, which allows us to take another step in the fight against cancer. Heartfelt thanks to all the people and organisations that make it possible.»

— Institute for Research in Biomedicine, Barcelona

Why childhood cancer?

Every year, more than 1,400 cases of cancer are diagnosed in Spain in children under 18 years old. Although the survival rate has improved to 80%, there is still much to do. Childhood cancer receives less than 4% of total funding allocated to oncology research.

Our Values

Commitment

Total dedication to our cause

Solidarity

Mutual support and collaboration

Perseverance

We never give up

Empathy

Understanding and closeness

Hope

We believe in a better future

Innovation

We invest in research

Corporate Partnership Opportunities

1. Event Sponsorship

Sponsor our charity tournaments and events. Your brand will be featured across all promotional materials and during the event.

2. Corporate Donations

Make one-off or recurring donations. All contributions are tax-deductible (see details on the following page).

3. In-Kind Contributions

Donate products or services for our events and activities.

4. Corporate Volunteering

Get your team involved in our solidarity activities and events.

Tax Benefits of Contributing

Donations to our association are tax-deductible under **Law 49/2002** on the tax regime for non-profit organisations and tax incentives for patronage (2024 reform).

Individuals (Income Tax)

Amount donated	Deduction percentage
First €250	80% deduction
Remainder (over €250)	40% deduction
If you've been donating for 3+ years to the same organisation	45% deduction (on the remainder)

Example: you donate **€100**

Deduction: $€100 \times 80\% = \text{€80}$ refunded by the tax office. Actual cost to you: **just €20**. For us: the full €100 goes to research.

Legal Entities (Corporate Tax)

- Deduction of **40%** of the donation against tax liability
- If the same amount or more has been donated for 3 consecutive years: **50%**
- **Limit:** the deduction cannot exceed 15% of the taxable base for the fiscal year

Additional deduction in Catalonia

If you reside in **Catalonia**, you can additionally apply a deduction of **15%** on donations in your regional income tax bracket, making the total tax saving even greater.

• Brand Visibility

Your logo will appear on our materials, social media, website and events.

• Employee Engagement

Get your team involved in solidarity activities that foster a sense of belonging.

Contact & Collaboration

We are at your disposal to answer any questions, hear collaboration proposals or help you through the donation process.

Contact Information

Email

contacto@asociacionadangonzalezmuñoz.org

Web

www.asociacionadangonzalezmuñoz.org

Social Media

IG: @asociacionadangonzalez · FB: Asociación Adán González Muñoz

Bank Details

Direct financial contribution via bank transfer:

Account Holder: Asociación Adán González Muñoz **Bank:** CaixaBank

IBAN: ES39 2100 0293 2702 0099 3025

* Please include "Donation + your name or company" in the transfer reference so we can issue your donation certificate.



Want to help?

Scan the QR code to visit our page with all the information to make your donation and request your tax certificate.

asociacionadangonzalezmuñoz.org/colabora

Together against childhood cancer

«Every contribution counts. Every gesture matters.
Together we can make a future without childhood
cancer a reality.»



DONATE NOW

Scan with your phone